



21st INTERNATIONAL FAIR FOR REFRIGERATION, AIR CONDITIONING,
VENTILATION, HEATING AND AIR TREATMENT

POST SHOW REPORT 2019

→ INNOVATIONS THAT
→ GENERATE BUSINESS





21st INTERNATIONAL FAIR FOR REFRIGERATION, AIR CONDITIONING,
VENTILATION, HEATING AND AIR TREATMENT

The main HVAC-R event Latin America

With 22 editions, Febrava is the most important event in the HVAC-R chain (heating, ventilation, air conditioning and refrigeration), air and water treatment in Latin America, covering all sectors of this market.

An ideal place for retailers, distributors, engineers, installers, designers and technicians to conduct business, improve knowledge and closely monitor technological innovations and trends.





PRESENT SECTORS

Air conditioning

residential, central and automotive

Refrigeration

commercial, transporting, residential and industrial

Air treatment

Heating

electric, gas and solar

Ventilation

industrial and residential

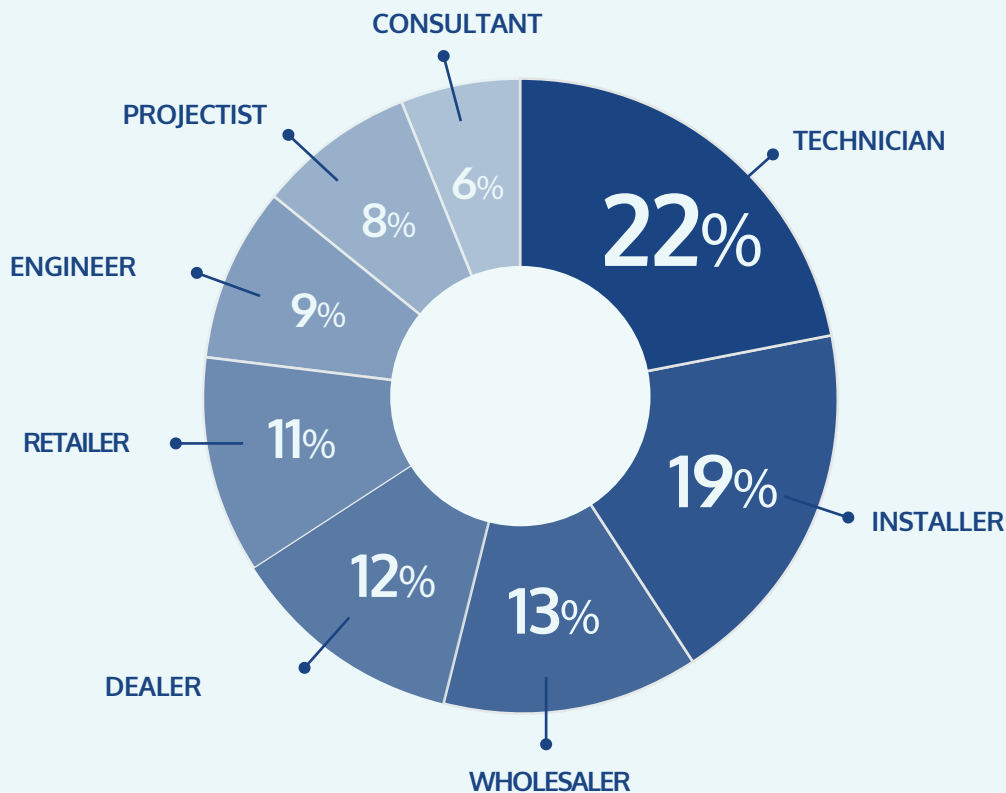
Water treatment

Tools and IPE

Professionals
from 25 countries
visited it



VISITOR PROFILE



OVERALL SATISFACTION

71%

HAVE
FINAL DECISION
POWER

64%

HAVE
MONEY TO INVEST

86%

SATISFIELD
VISITORS

81%

HAVE THE INTENTION
TO COME BACK IN 2021

Some visiting companies

More than 25 thousand professionals from Brazil and other countries stayed during the 4 days of the event, some companies are:



EXHIBITION

309

EXHIBITOR
COMPANIES

91%

SATISFIELD
WITH THE EVENT

80%

HAVE THE INTENTION
TO COME BACK

Some brands that participated

 **armacell**
MAKING A DIFFERENCE AROUND THE WORLD



 **Chemours**

 **COEL**
An Ascon Technolog
Company

Consul

 **DAIKIN**

 **Danfoss**

ELGIN

embraco

 **EMERSON**

25 FRIOPEÇAS

 **FUJITSU**

 **Full Gage**

 **GREE**
MÁQUINAS FABRICANTES DE AR-CONDICIONAMENTO EX-IMPORT

 **GÜNTNER**

 **HARRIS**
A LINCOLN ELECTRIC COMPANY

 **LG**
Life's Good

 **Midea**

 **Carrier**

 **OTAM**

 **S&P**

 **RAC**
BRASIL

 **SEMP TCL**

INDÚSTRIAS TOSI

 **TROX** TECHNIK
The art of handling air

ZIEHL-ABEGG 

TOOLS AND EXPERIENCES

FOCUSED ON
BUSINESS GENERATION

BUYERS CLUB

FEBRAVA 2019

We select a qualified group with business intention during the event and offer a different experience with exclusive benefits for members. An even greater opportunity for direct negotiation between the buyer and the exhibitor.



+280

EXECUTIVES

PARTICIPATED IN THE PROGRAM

Face-to-face meetings are held for interaction between exhibitors and buyers from visiting companies.

1 NATIONAL ROUND

DONE BY



1 INTERNATIONAL ROUND

DONE BY



+40

 TOTAL
MEETINGS

TOOLS AND EXPERIENCES

FOCUSED ON
BUSINESS GENERATION

BUSINESS AGENDA

Customizes recommendations for



RESULT?

Higher level of satisfaction, contact with the right person and time optimization for everyone.

INNOVATIONS

THAT BRING BENEFITS FOR THE WHOLE SECTOR

In the 4 days, we gathered 7 themes to highlight innovation in sustainability and technology, professional training, cold chain, air conditioning for light and heavy vehicles, industrial automation for HVAC-R, among others.



ENVIRONMENT
ISLAND



COLD CHAIN
ISLAND



**AUTOMOTIVE AIR
CONDITIONING**
ISLAND



SENAI
ISLAND



**FATEC
PROFESSIONAL
TRAINING**
ISLAND



OPPORTUNITIES

THAT LEVERAGE THE SECTOR

With the topic 'hacking HVAC-R 4.0 industry, FIESP, Sindratar-SP and Senai, launched a challenge for professionals and students with the intention of finding a viable solution to heat up industrial automation for the sector.

RESULT?

More than 20 young students from Senai-SP worked and presented technological solutions for the HVAC-R sector, with the potential to leverage the industry.



LARGEST TECHNICAL

CONTENT SCHEDULE IN FEBRAVA'S HISTORY

Febrava is more than an exhibition site, the event is also a reference for an audience interested in quality and secure information about the HVAC-R sector.

That is why **Reed Exhibitions Alcantara Machado**, together with **ABRAVA**, promoted activities focused on content and training, such as lectures, courses, training and workshops, with more than 200 themes, during the 4 days of the event.





AUTOMOTIVE AIR CONDITIONING

Automotive air conditioning was introduced through an island dedicated exclusively to products and services for this sector.

RESULT?

MORE THAN **500** MECHANIC WORKSHOPS

from Brazil visited the space in search of trends.

SEE YOU IN
2021



BUSINESS CONTACT

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**Do you want to be notified
about visitor registration ?**

<https://www.febrava.com.br/pt-br/visitar.html>

Organization and Promotion



Institutional Support



Co-support

