

# JAPAN BUILD

6th International Building & Home Week



Venue: Tokyo Big Sight, Japan

Organiser: RX Japan Ltd. (Formerly Reed Exhibitions Japan Ltd.)

## Post Show Report

**2021 Tokyo Show Dec. 6 > 8, 2021**  
**Great success with a record number of visitors**



TOKYO, --From December 6<sup>th</sup> to 8<sup>th</sup>, 2021, following the Osaka edition in September, the Tokyo edition was held with its largest ever, welcoming 393 exhibitors and attracting a record high number of 31,253 visitors to the showground, despite the Covid-19 situation.

JAPAN BUILD has continued to hold its exhibition without a single cancellation or postponement. With ingenuity, it has continued to provide exhibitors with a place to promote and sell their products/technologies, and it is becoming the exhibition of choice for more and more participants. Throughout such a transition, the 2021 Tokyo Show was large in scale and very rich in content.

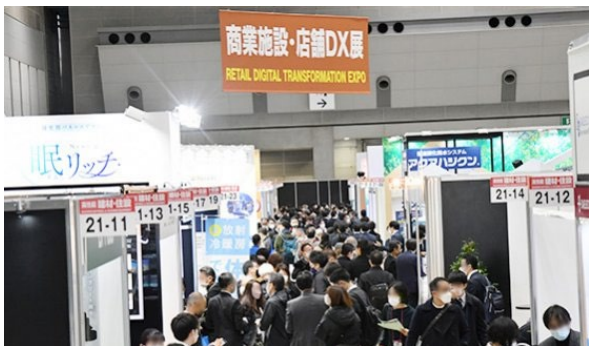
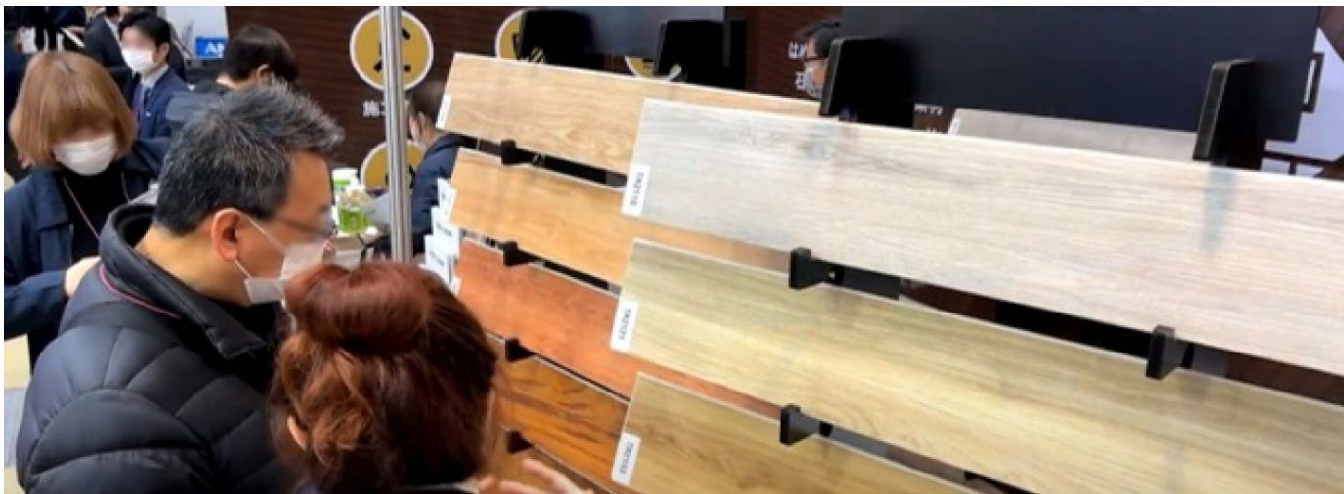
# Outline & Figure

Exhibition Title	JAPAN BUILD 2021 Tokyo
Consisting of	<ul style="list-style-type: none"><li>- 6<sup>th</sup> Smart Building Expo</li><li>- 6<sup>th</sup> Building Material &amp; Housing Equipment Expo</li><li>- 4<sup>th</sup> Smart Home Expo</li><li>- 4<sup>th</sup> Building Renovation Expo</li><li>- 2<sup>nd</sup> Real Estate Tech Expo</li><li>- 1<sup>st</sup> Digital Construction Expo Japan</li><li>- 1<sup>st</sup> Retail Digital Transformation Expo</li></ul>
Dates	December 6 <sup>th</sup> – 8 <sup>th</sup> , 2021
Venue	Tokyo Big Sight, Japan
Organised by	RX Japan Ltd. (formerly Reed Exhibitions Japan Ltd.)
Co-held Event	Conference (60 sessions), 8,009 attendees in total
Participations	393 exhibitors and 31,253 visitors to the showground (at Tokyo Big Sight)
Exhibitors	<p>Following manufacturers, trading companies, etc.:</p> <ul style="list-style-type: none"><li>•Building Materials (Interior, Exterior, Floorings, Tiles, Ceramic Materials etc.)</li><li>•Building/Housing Equipment</li><li>•IoT for Buildings/Residences</li><li>•Lighting Systems/Equipment</li><li>•Smart/AI Applications</li><li>•Renovation Technologies</li><li>•Security/Anti-disaster Facilities</li><li>•i-Construction</li><li>•Real Estate IT</li></ul> <p>etc.</p>
Visitors	<ul style="list-style-type: none"><li>•Housing Manufacturers</li><li>•Engineering Firms</li><li>•Contractors</li><li>•Architects</li><li>•Developers</li><li>•Distributors/Importers</li><li>•Building, Facility Owners/Management Companies</li><li>•Real Estate Agencies</li></ul> <p>etc.</p>

# What to catch-up

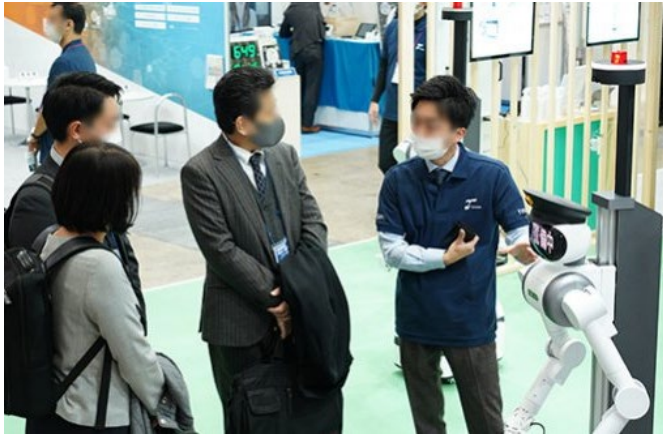
## A venue where people's passion for face-to-face business came together

Even though the COVID-19 situation is still ongoing, the desire for face-to-face business meetings is still there. The show had an enthusiastic venue that reminded everyone of this fact. The new consisting shows, Digital Construction Expo and Retail Digital Transformation Expo brought together many cutting-edge technologies on digitalization for the industry, which attracted many visitors to see, experience and discuss them. There were also many exhibitors' booths showcasing housing and construction equipment, storage batteries, solar energy on the theme of decarbonization. Building materials with antibacterial properties and housing facilities for the prevention of infectious diseases were also attracting attention, all of which are hot topics now.



# What to catch-up

## Many digital transformation products and technologies that will change the future of the housing and construction industry

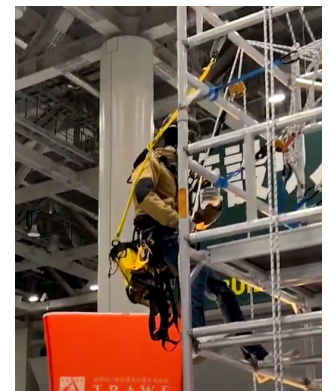


It was no exaggeration to say that the gathering of digital transformation products and technologies, which are now in demand in the industry, led to a record number of visitors.

In September, this year 2021, a consortium on technological cooperation in the field of construction robots and IoT was established, by 16 construction companies including major Japanese general contractors. It aims to reduce the cost of technology development, spread the risk, shorten the development period, accelerate the spread of robots and IoT applications, and more strongly promote productivity improvement in the construction industry.

As can be seen from this, the theme of “digital transformation” has attracted a great deal of attention in the Japanese market today.

This pandemic has also certainly accelerated digitalization in the housing and construction industry, but it will not be a one-time event, but an exhibition that can lead to further business opportunities.



# What to catch-up

## Webinar for Overseas Companies from the Showground



Webinar on JAPAN BUILD Show were addressed from the showground for attendees to consider future exhibiting. About 100 companies from 25 countries/regions joined the webinar to capture the atmosphere and see the venue through the screen.

Overseas companies were exhibiting on site with “Remote Exhibiting Plan” this year, but the webinar reaffirmed the potential for more international participation once travel restrictions are lifted. Until the end of the webinar, there was a constant question and answer session between the participants and the show management staff.

## Conference –Providing many-faceted market insights by industry leaders including Mr. Kengo Kuma, acclaimed Japanese architect

One of the contents that attracted the interest of the visitors was the seminar. The seminars of JAPAN BUILD 2021 Tokyo attracted 8,009 attendees in total to learn about the latest industry topics and insights from top-leaders and to network one another.

Mr. Kengo Kuma, one of the most critically acclaimed Japanese architects of all time addressed his renovation’s world by showing his variety of architectural examples. Attendees were also attracted by the seminars which Japan's leading general contractors shared their insights on decarbonization and the cutting edge of digital transformation technologies for construction.



# Save the Dates for 2022 editions!

## **JAPAN BUILD OSAKA**

**6th International Building & Home Week Osaka**



**Dates: September 28 (Wed) – 30 (Fri), 2022**

**Venue: INTEX Osaka**

Consisting of:

- 6<sup>th</sup> Smart Building Expo
- 5<sup>th</sup> Smart Home Expo
- 3<sup>rd</sup> Real Estate Tech Expo
- 1<sup>st</sup> Retail Digital Transformation Expo
- 6<sup>th</sup> Building Material & Housing Equipment Expo
- 5<sup>th</sup> Building Renovation Expo
- 2<sup>nd</sup> Digital Construction Expo Japan

## **JAPAN BUILD 2022**

**7th International Building & Home Week**



**Dates: December 5 (Mon) – 7 (Wed), 2022**

**Venue: Tokyo Big Sight, Japan**

Consisting of:

- 7<sup>th</sup> Smart Building Expo
- 5<sup>th</sup> Smart Home Expo
- 3<sup>rd</sup> Real Estate Tech Expo
- 2<sup>nd</sup> Retail Digital Transformation Expo
- 7<sup>th</sup> Building Material & Housing Equipment Expo
- 5<sup>th</sup> Building Renovation Expo
- 2<sup>nd</sup> Digital Construction Expo Japan

JAPAN BUILD is Japan's leading trade show for the building/housing/construction industry, consisting of 7 specialised shows. The show is held twice a year in September at Osaka, western Japan and in December at Tokyo, eastern Japan. It is the place to see the latest technologies and insights in the building industry. Visitors can enjoy "high technology/performance" such as smart building technologies, high-quality equipment for buildings and residences, high designed building materials and AI, IoT for smart homes, etc.

## Contact

**RX Japan Ltd. (Formerly Reed Exhibitions Japan Ltd. )**

**JAPAN BUILD Show Management**

[Mailto:build-e.jp@rxglobal.com](mailto:build-e.jp@rxglobal.com)

TEL: +81-3-3349-0596

Website: <https://www.japan-build.jp/en-gb.html>

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