

The logo for ISC WEST, with "ISC" in a large, bold, black font and "WEST" in a smaller, bold, black font to its right. The "I" and "S" in "ISC" are partially enclosed by a yellow square.

PREMIER SPONSOR:



ISC WEST 2024

SIA Education@ISC: April 09-11, 2024

Exhibit Hall: April 10-12, 2024

Venetian Expo | Las Vegas, NV

ISC West Attendees Represent Over **\$50 Billion** in Buying Power

At ISC West, you will have the chance to network with security professionals as they discover new and upgraded products & technologies, encompassing everything from IT/IoT security, AI technology applications, cloud storage, access control, video surveillance, public safety technology, biometrics, drones & robotics, and more.

FEATURED AREAS

Each year ISC West continues to expand its exhibitors, brands and products & technology offerings to reflect the evolution of the entire physical, IT/IoT and converged security & public safety ecosystem. Re-introduced in 2022, our Featured Areas have been re-imagined and modernized to help make it easier for buyers to navigate the Show Floor and uncover the right products and technologies to meet their organizations' needs. **Exhibit in one of these Featured Areas for complimentary exposure at no additional cost!**



DID YOU KNOW?

- 86% of exhibitors are very satisfied with ISC West, with 87% feeling loyal each year
- 83% of exhibitors expressed satisfaction of building relationships with customers
- 79% of exhibitors expressed satisfaction of exposure/overall brand perception & awareness
- ISC West attendees are 90% satisfied with meeting with vendors

HAVE YOU HEARD?

"ISC West is the perfect stage to showcase new solutions and technology to the access control market over an impressive three-day period."

"Throughout the 3 days, we were able to make connections with partners & existing customers, while also starting important conversations about the needs of end users in today's threat landscape."

For more information, contact your ISC Sales Representative.

WWW.ISCWEST.COM/EN-US/CONTACT-US.HTML

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WHO WILL I MEET?

Open Projects From:

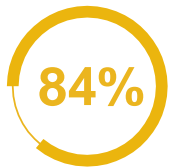
- System Integrators
- IT Integrators
- End-Users/CITs from various vertical markets
- Residential & Commercial Dealers/Installers
- Security Specifiers & Consultants
- Law Enforcement & Public Safety End Users
- Central Station Owners/Managers

AARP
 ADT Security Service
 Abbott
 Activision Blizzard
 Affinity Gaming
 Amazon
 Apple Inc.
 Bell, Canada
 Bay Alarm
 Charter Communications
 Chevron
 Citi
 Compass Group NA
 Dager Technoloy
 Facebook

Florida Blue
 GoDaddy
 Google
 Hollister, Inc.
 The Home Depot
 Integrated Security Technologies
 Knight Security Systems
 Land O'Lakes Inc.
 LDS Church
 LinkedIn
 MGM International
 Nationwide Insurance
 National Football League
 NAVCO

NBCUniversal
 Paramount Pictures
 Simplex Grinnell
 Sony Pictures Entertainment
 Stryker Endoscopy
 Travelers Insurance
 Uber
 UC San Diego
 US Department Of Commerce
 USAA
 Visa
 VTI Security
 The Walt Disney Company
 Wells Fargo & Co
 ...And Thousands More!

DOMESTIC



STATES

- California
- Texas
- Nevada
- Arizona
- Florida
- Utah
- New York
- Illinois
- Colorado
- Virginia

INTERNATIONAL



COUNTRIES

- USA
- Canada
- Mexico
- Brazil
- Australia
- South Korea
- Japan
- Argentina
- Colombia
- Israel

SAMPLE PRODUCT CATEGORY INTERESTS



58%
Access Control



37%
Video Surveillance



35%
Alarms



36%
Software



15%
Cable and Connectors



17%
Detection, Controls,
Device



31%
Biometrics



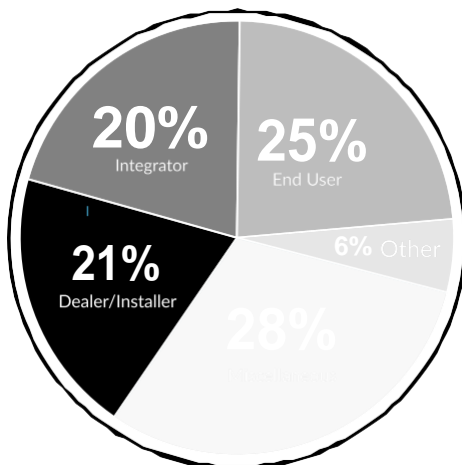
12%
Locks, Safes,
Hardware



13%
System Integration



15%
Wireless Equipment/
Technology



TOP 10 JOB TITLES

- Corporate/Executive Management
 - Business Development/Sales
 - Project Manager
 - Consultant
 - Engineer
- Technician
- Administrative
- IT Manager/IT Director
- CSO, CISO, CIO, CTO
- Facilities Management
- Product Management

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2023 FEATURED AREAS

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CONNECT IoT & CYBER SECURITY

No longer a rarity, connected and IoT-enabled solutions for security and public safety are at the center of the action in the market.

DRONES & ROBOTICS

Showcases the latest Unmanned Aerial Vehicles (UAVs), Unmanned Ground Robotics & Vehicles (UGVs), counter-drone solutions and the various software and applications that support them.

EMERGING TECH

Showcases the next generation of innovative products and solutions that can help revolutionize the security and public safety industry.

PUBLIC SAFETY & HEALTH

At the heart of physical & converged security, solutions and services for public safety are essential for protecting our communities, country & the world.

SMART HOME

Reflects the rapid growth in the smart/connected home market, providing renewed opportunities for modern alarm systems, locks & access control, & more.

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