

AGRI WEEK

Asia's Leading Show for Agriculture Technology

Consists of _____

AGRITECH / AGRINEXT
LIVESTOCK / AGRIPROCESS (only in Tokyo Edition)

KYUSHU

2nd **AGRI WEEK KYUSHU**

Dates: May 22 [Wed] - 24 [Fri], 2024

Venue: Grandmesse Kumamoto, Japan

TOKYO

13th **AGRI WEEK TOKYO**

Dates: October 11 [Wed] - 13 [Fri], 2023

Venue: Makuhari Messe, Japan

Organiser: RX Japan Ltd.

Exhibiting Information

www.agriexpo-week.jp/hub/en-gb.html



Scenes from the previous Tokyo show in 2022

Built by



In the business of
building businesses

INDEX

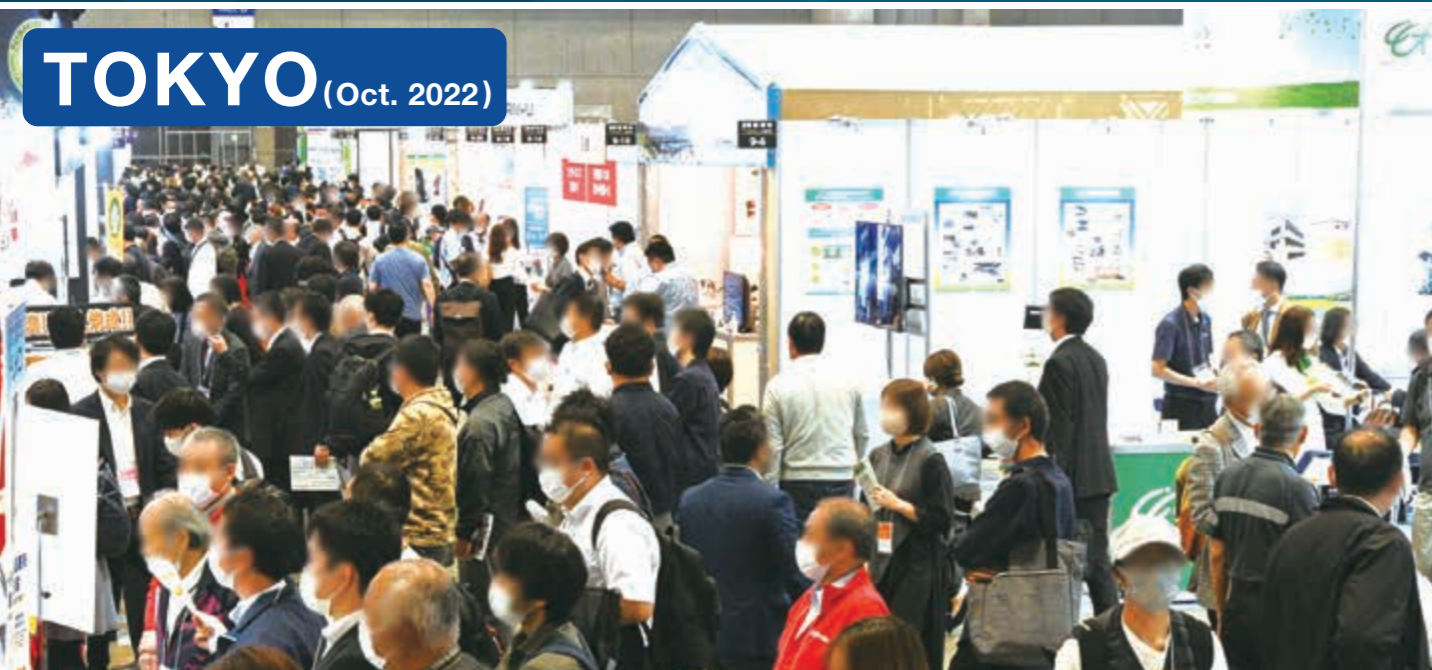
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Japan's **LARGEST*** show for Agriculture/Livestock Technologies

**Largest* in reference to the exhibitor number of trade shows with the same concept

TOKYO (Oct. 2022)



 [Previous Show Video](#)



Covering Whole Network by KYUSHU & TOKYO Show

The numbers of exhibitors and visitors on this page are forecasts including concurrent shows. *1 Including co-exhibiting partners, group companies and association members. *2 "Largest" in reference to the exhibitor number of trade shows with the same concept

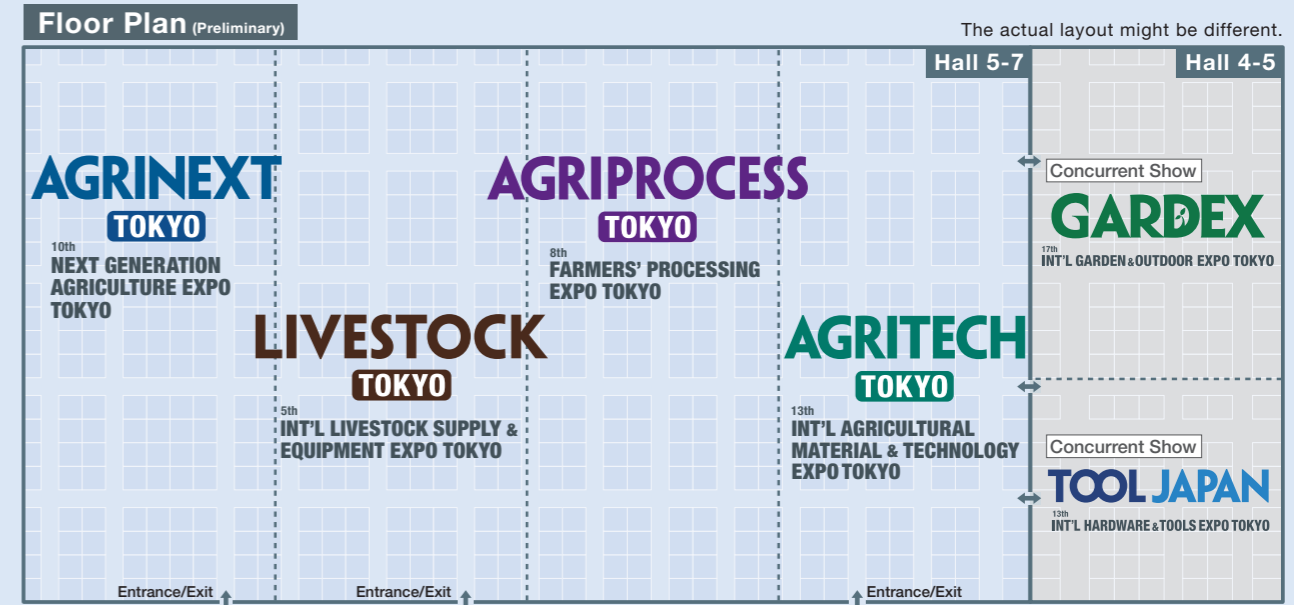
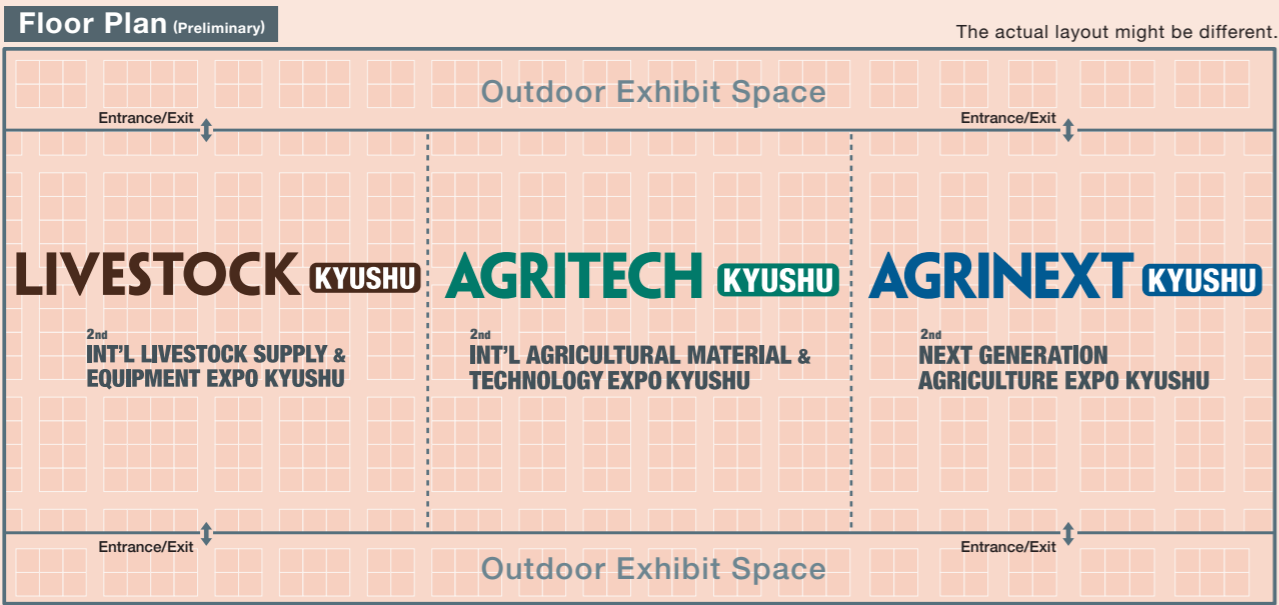
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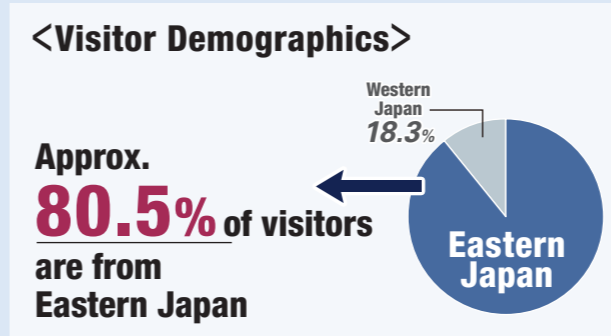
400 Exhibitors*1 & 22,000 Visitors

Japan's Largest*2. 850 Exhibitors*1 & 40,000 Visitors

*675 Exhibitors & 32,863 Visitors in 2022



Click to see the Show Video



- RX Japan's Solemn Declaration of Non-Inflated Numbers**
- The reason for not inflating the visitor numbers**
Inflating visitor numbers is a misrepresentation of the exhibition's content, and a fraudulent act toward the exhibitors. Therefore, RX Japan will not commit such an act.
 - The visitor number counting method**
Every visitor is to submit one business card at the visitor registration counter on-site, and will be counted as one visitor based on their business cards no matter how many times he/she re-enters the show.
 - Visitor numbers will be verified by an external party**
Once the exhibition is completed, all the business cards submitted at the visitor registration counter will be presented to a certified accountant, who will verify that they are the same number as the number of visitors announced by the organizer. Random checks will be conducted through phone calls to the persons on the business cards to confirm that they had attended the exhibition.
 - Written official announcement of the visitor count**
Immediately following the exhibition, the visitor number will be announced alongside the counting method, in written form.

AGRI WEEK provides the opportunities to:

■ Find your **potential business partners**

→ Major Importers, Distributors, Sales Representatives, etc.

■ Build **valuable network** to grow your business

→ Farmers, Mass Retailers, Government, Municipalities, etc.

Feature 1 B to B Platform for Professionals

Exhibitors

**Manufacturers, traders
dealing in:**

- Fertiliser, Substrate
- Horticultural Supply
- Agricultural Machinery
- AI/IoT Solution
- Drone, Robot
- Plant Factory System
- Livestock Supply
- Food Processing Equipment

etc.

Business Meetings

- ◆ Receive orders
- ◆ Technical consultation
- ◆ Price/delivery arrangement



A Scene from the previous show in 2022

Visitors

- Farmer
- Agricultural Cooperative
- Agricultural Corporation
- Plant Factory Operator
- Importer, Distributor
- Home Centre
- Mass Retailer
- Wholesaler
- Government, Municipality

etc.

Feature 2

4 Specialised Shows Covering Whole Segments

AGRITECH TOKYO KYUSHU

Int'l Agricultural Material & Technology Expo

<Exhibit Profile>

- Fertiliser, Substrate
- Horticultural Supply
- Agricultural Machinery
- Crop Protection Supply
- Bug & Animal Repellent
- Cultivation Equipment
- Irrigation System
- Agricultural Tool
- Farm Clothing & Shoes etc.

<Special Exhibiting Zones>

Agriculture Machinery Zone Greenhouse Horticulture Zone
Fertilisers & Soil Conditioners Zone Agricultural Damage Control Zone etc.

LIVESTOCK TOKYO KYUSHU

Int'l Livestock Supply & Equipment Expo

<Exhibit Profile>

- Feed, Feed Additives
- Feeding Machinery
- Watering Equipment
- Fencing, Gate
- Barn Equipment/System
- Ventilation System
- Health Management
- Antiviral Products
- Feeding Technology etc.

<Special Exhibiting Zones>

AI/Smart Livestock Technology Zone
Feed & Feed Additives Zone

AGRINEXT TOKYO KYUSHU

Next Generation Agriculture Expo

<Exhibit Profile>

- Smart Farming
- Plant Factory System
- Drone, Robot
- IT Solution
- Automation System
- Remote Monitoring/Control
- Photovoltaic System
- Biomass Technology
- Marketing Solution etc.

<Special Exhibiting Zones>

Production/Management Plant Factory Zone
Decarbonization, SDGs Zone Drone/Robot Zone etc.

AGRIPROCESS TOKYO

Farmers' Processing Expo

<Exhibit Profile>

- Processing Machinery
- OEM (sweets, foods, etc.)
- Freshness Management
- Food Packaging
- Logistics System
- IT Solution
- Food Additives
- Sales Support
- Labelling Machinery etc.

<Special Exhibiting Zones>

Food Processing Technology Zone
Packaging, Freshness Control, Logistics Zone etc.

Feature 3 Connect with **Key Industry Players**

Importer & Distributor

The key to enter/expand into the market is to find the importers & distributors. AGRI WEEK attracts major importers & distributors in the industry.

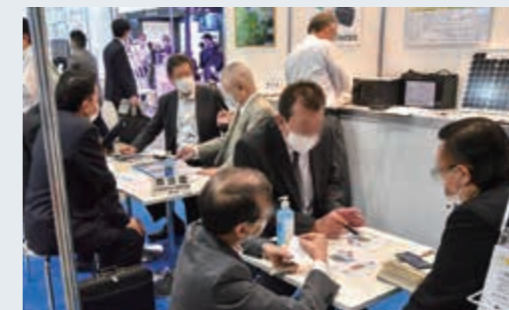
- ITOCHU CHEMICAL FRONTIER
 - MARUBENI
 - SOJITZ FOODS
 - TOYOTA
 - ITOCHU FEED MILLS
 - MITSUBISHI SHOJI AGRI-SERVICE
 - SUMITOMO
 - TOZAI BOEKI KAISHA
 - KANEMATSU
 - MITSUI BUSSAN AGRO-BUSINESS
 - SUMMIT AGRI-BUSINESS
 - YAMAZEN
- etc.



Home Centre & Mass Retailer

Major buyers from home centre, agricultural supply stores, other retails visit AGRI WEEK.

- AEON RETAIL
 - HIBIYA KADAN
 - KANUMA KABOKU CENTRE
 - LOYAL HOME CENTRE
 - TOMITANIKANAMONO
 - CAINZ
 - I-AGRI
 - KOHNAN SHOJI
 - SAKATA SEED
 - WORKMAN
 - DCM HOLDINGS
 - JOYFUL HONDA
 - KOMERI
 - SHIMACHU
 - YAMASHIN
 - HAMURE
 - KANSEKI
 - LIXIL VIVA
 - HANDS
 - YONEYAMA PLANTATION
- etc.



Agricultural Cooperation/Cooperative

It is also important to directly network with farmers who potentially becomes your partner.

- AEON AGRI CREATE
 - GREEN FARM
 - MITSUI WOLD FARM
 - AOZORA FARM
 - HOKUREN
 - NOMURA FARM HOKKAIDO
 - ASAHI FARM
 - JA ZENNOH
 - OKUBO ENGEI
 - FARMERS CLUB
 - JA ZENNOH AKITA
 - YAMAGUCHI FARM
- etc.



(excerpts, in alphabetical order)

Variety of Exhibiting Plans to Maximise Your Results

Choose the Exhibiting Plan that best helps you achieve your goals.

Package Participation (Booth + Advertisement)

Premium Plan

This plan gives you maximum exposure before and during the show. Available only for 3 exhibitors.



Business Activation Plan

This plan helps you attract high quality visitors to your booth.



Starter Plan II

This plan helps you have more exposure and more visitors at your booth.














Booth Only Participation Plan

Exhibiting at the show with your booth.



Icons stand for...

-  Banner Ads on Official Show Website
-  Banner Ads on Conference Webpage
-  Premium Directory Listing (Large Size Display)
-  Premium Directory Listing (Top Listing & Large Size Display)
-  Ads in Visitor Promotion E-mail
-  Digital Incentive Coupons
-  Floor Map Ads
-  Digital Signage Ads on the Hallway
-  Show Entrance Floor Ads
-  Hanging Banner Ad above Your Booth
-  Booth

For more details, [click here](#)



Book Your Exhibit Space Now!



Participation Cost



Current Booth Availability



Application Form



Advertising Opportunities

Contact

Organiser: RX Japan Ltd. AGRI WEEK Show Management

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